

FADE IN:

This is The Besst.

we're underwater, watching a fat catfish swim along.



#### Developed by acclaimed screenwriter John August and his team, Highland has become the choice of picky writers everywhere.

"Highland is just a cleaner, purer way to be creative. My mind is calmer and less cluttered when I use it because I can write prose so easily and jump to dialogue when that's more intuitive."

#### -Phil Lord

Writer/Producer of Spider-Man: Into the Spider-Verse. Writer/Director of The Lego Movie, 21 & 22 Jump Street

"It is truly such a beautiful app. I have more genuine affection for it than almost any other: the way you love a favorite hand tool or kitchen knife."

#### -Michael Chabon

Novelist (Wonder Boys, Moonglow), screenwriter (Spider-Man 2) and showrunner (Star Trek: Picard)



# Quote-Unquote Apps announces the launch of Highland Pro, a groundbreaking writing tool designed to empower screenwriters, novelists, and creators of all kinds.

Made by writers, for writers, Highland Pro offers a clean, distraction-free platform tailored to unlock creativity and enhance productivity.



Designed for Mac, iPhone, and iPad, Highland Pro leverages seamless iCloud syncing, enabling users to write anytime, anywhere. Its customizable themes and minimalist interface ensure writers stay in the creative zone without distractions.

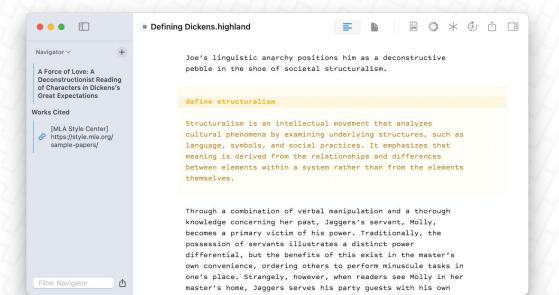


## **Key Features of Highland Pro**

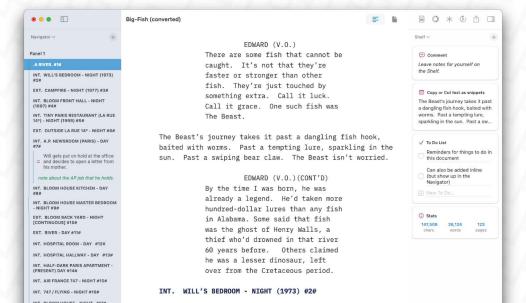
- **/Lookup:** Quick answers at your fingertips, from definitions to rhymes to world facts, without leaving your draft.
- Navigator: A streamlined way to organize sections, scenes, and notes.
- **Shelf**: A place to store snippets of text, notes and to-do lists. Scared to cut a line completely? Store it on the shelf.
- Title Page Builder: Automatic formatting for film and television scripts, with support for images at titles.
- Custom Pages: Including prefaces, images, cast lists and locations.
- iPhone and iPad Support



# /Lookup:



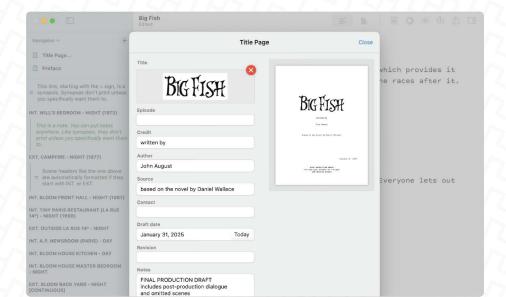
#### **Navigator:**



#### Shelf:



# **Title Page Builder:**



# **About John August**

John August's screenwriting credits include Big Fish, Charlie's Angels, Corpse Bride, Frankenweenie and Aladdin. He wrote the Arlo Finch novel series and the book for the Broadway musical of Big Fish. He's the co-host of the popular Scriptnotes podcast.

### **About Quote-Unquote Apps**

Founded in 2010, Quote-Unquote Apps is dedicated to creating intuitive tools for writers, including as Weekend Read and Writer Emergency Pack. With Highland Pro, the company continues its mission to elevate the writing experience.



#### **Additional Resources**

- Highland Pro Landing Page
- Highland Pro Design Assets
- Highland Pro App Store Pre-Order

For interviews, demos, or additional information, please contact Daniel Sauvé-Rogan - marketing@quoteunquoteapps.com

